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[360° Applications for Justice and Law Partners](#)[Customers](#)[Knowledge Center](#)[Support](#)[News & Events](#)

## News & Events

- [Releases](#)
- [Articles](#)
- [Events](#)
- [Webinar](#)
- [Newsletter](#)

## Releases

### Versata Enterprises Acquires Metatomix, Inc.

#### Acquisition Diversifies Portfolio With Addition of Semantic Integration Software Solution.

**September 7, 2010** — AUSTIN, TEXAS -- Versata Enterprises, Inc. (Versata), a leading provider of enterprise software solutions, announced today the acquisition of Metatomix, Inc. a leading provider of information sharing software solutions for justice and public safety, manufacturing, financial services and life sciences organizations. Metatomix's cutting edge products link data from existing disparate systems to create a common understanding of information across an enterprise. Metatomix software has assisted with criminal investigations, helping solve crimes and catch criminals, proving itself as a major tool for law enforcement and public safety organizations in several states. America's Growth Capital acted as exclusive financial advisor to Metatomix in this transaction.

Versata will operate Metatomix as a stand-alone entity with a distinct customer service and product team. Versata has a proven model of focusing on successful customer relationships and delivering innovation to improve and extend existing products. Versata will roll out its Customer Success program immediately, emphasizing Versata's intense focus on aligning investments with customer priorities. This focus will enable Metatomix to deliver even more value to its customers and foster multi-decade relationships with them.

"The acquisition by Versata provides an outstanding path forward for Metatomix's customers and products," said Jeff Dickerson, CEO of Metatomix. "We expect the acquisition to enable Metatomix to provide customers with a broader set of products and services offerings and to

increase its focus on the substantial business benefits already provided users of the Metatomix solutions."

Versata executive Davin Cushman will assume the CEO role at Metatomix. "I am thrilled to be leading Metatomix because of its strong products, engaged customers and the positive impact its solutions provide in public safety. Metatomix software puts critical information in the hands of judges and law enforcement officials so that they can do their jobs more effectively." Cushman continued, "While I'm proud that our cutting edge technology is making counties in Florida, Texas, Georgia, Ohio, and other states safer, I believe it has vast untapped potential for adding value to businesses across industries. I thus look forward to driving innovation at Metatomix that will benefit both public sector and commercial customers."

### **About Versata Enterprises, Inc.**

With a global presence covering 45 countries, Versata Enterprises solves the most complex business problems for the world's largest organizations. Versata Enterprises comprises a number of leading enterprise solution providers, including Versata, Inc., Nextance, Inc., Artemis International Solutions Corporation, Gensym Corporation, Clear Technology, Inc., Everest Software, PurchasingNet Inc., TriActive Inc., Tenfold Corporation, Ecora Software, Inc., Evolutionary Technologies, Inc., and AlterPoint, Inc. Versata distinguishes itself in the software industry by focusing on customer priorities as driven by value delivered. Versata's market-leading Customer Success Program ensures customer involvement in product decisions and business priorities and provides twice-yearly opportunities for customers to score Versata's performance against commitments. Versata's world-class engineering capability ensures substantive and valuable product releases, thereby ensuring customer success. Versata's relentless focus on customer priorities, coupled with an unmatched global engineering capability, provides Versata customers continuous innovation and repeatable value propositions. For more information, visit [www.versata.com](http://www.versata.com).

### **About Metatomix, Inc.**

Founded in 2000, Metatomix ([www.metatomix.com](http://www.metatomix.com)) is the leading provider of Semantic Middleware solutions to financial services, justice, manufacturing and life sciences organizations. Metatomix solutions integrate data and processes to create a common, contextual understanding across multiple enterprise systems. Using this new understanding in context, Metatomix solutions enable real-time analysis and insights, orchestrating coordinated responses among existing systems to optimize enterprise processes. For more information, visit the Metatomix Web site at <http://www.metatomix.com>.

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